



Hope • Hospitality • Healing

Individual and Group Fundraising Ideas

Raising funds for JW House can be a real treat for you and your donors. These suggestions can get your creative juices flowing. Feel free to customize to your liking. **Please remember to get the necessary permission from JW House before holding your fundraiser.**

Fundraisers at Work

1. **Casual Day:** Have your HR department give permission to charge coworkers \$10-20 for the privilege to dress casual on a specific day.
2. **Raffle a Day Off:** Ask your HR department to donate a paid day off to the winner of a raffle. This is a great way for companies to give without actually giving a check. Schedule the drawing and sell tickets ahead of time for \$5-10 each. The more tickets you buy, the more chances you have to win!
3. **Selling Lunches:** Cook lunches for the office and charge \$5-10 a person. Have people sign up and pay ahead of time for lunch off of a “menu” of options you create. Use what you need for expenses and the rest is for your fundraising. Fun idea: Use the proceeds from selling lunches to make a dinner at JW House!
4. **Covered Dish Hot Lunch:** Have coworkers bring a dish for a potluck lunch party. Charge \$5-10 per person enjoying your lunch.
5. **Reverse Bake Sale:** Instead of selling baked goods, ask coworkers to bring in boxes of brownie mix and other baking items on the JW House wish list.
6. **BIG Bake Sale:** Ask everyone in your office for a baked good donation. Get permission from a Wal-Mart or supermarket to have a bake sale table outside. You will have a large variety of baked goods with no out of pocket cost!
7. **Paper the Office:** Sell paper cut-outs of our logo for \$5. Have coworkers write their name on the logo and choose a wall to hang them on to show your company support.
8. **Shop Online with Impact:** Talk to the people in your company or office who order supplies or do online shopping. Encourage them to use Impact Shopping- when shopping at Amazon, Target, and other popular vendors, 5% will be donated back to JW House!
9. **Company Match Drive:** Did you know many companies will match a portion of your donations to JW House? Find out if your company has a gift matching policy. Then print the forms and inform your coworkers. Wouldn't you be more motivated to give if you knew your money would be doubled?!



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Fundraisers in the Community

Restaurant Night: Ask the owner or manager of establishments you frequent to donate a percentage of a day's profits to JW House. Many restaurants have programs like this in place, where 15-20% of your group's bill goes to JW House. Rubio's, Jamba Juice, and more donate in this way. Some grocery stores, have programs like this as well.

Store Front Table: Ask your local grocery store or bank if you can set up a table on a Saturday to tell people about your cause and ask for donations. JW House has lots of materials, handouts, and photos to make your table really stand out!

Night Club: Get a venue to donate the space and a band to donate their time. Charge \$10 a ticket and pack the venue!

Bingo: Contact a local bingo game and ask to be put on their calendar as a charity of choice. Then attend with friends!

Cocktail Party: Ask a local restaurant owner or manager if they would be willing to donate alcohol for a cocktail party at their restaurant. Often, they have something they are trying to sell before it spoils or because it hasn't been selling well. Host a cocktail party and charge for the drinks. This is usually more successful during happy hour.

Wine Party: Ask a local winery to donate their space or wine and appetizers for a wine party. Be sure to take time to tell your guests about JW House!

Car Wash: A double whammy! Ask a local business to give you space for a car wash during a busy time, then partner with a high school, boy/girl scout troop, or a church youth group to put on the wash!

Pancake Breakfast: Partner with a local church, hall, or community group to put on a pancake breakfast for their constituents as well as the community. Solicit donations of food from stores like Costco and Smart&Final.

Give by Doing: Do you have time regularly? Offer a service at a charge and donate the proceeds to JW House. Examples could include pet sitting, refereeing, babysitting, and more! You'd be surprised how much people want to support you working for a cause!



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Fundraisers with Friends

Party Time: Host a theme party with friends and charge admission, ask for pledges, or encourage donations. Be sure to take a few moments to talk about why JW House is important to our community and how their support is important to JW House! Theme can include:

- **Fancy Dress Dinner Party:** Get your guests in the ritzy mood by dressing up and serving the finest fare in the land!
- **Progressive Feast:** Partner up with neighbors to have a walk around the neighborhood, with one piece of the meal at each home (cocktails, appetizer, dinner, dessert, nightcap). This can also be fun just going from room to room in your home!
- **PJ Party:** Have guests wear their pajamas and raise money for our overnight guests.

Game Night: Charge a registration fee, or charge for losers (example: \$1 for each round you lose). Set up games like Pictionary, Trivial Pursuit, Yahtzee, and other favorite games at different places and hold a tournament. Just like when the 49ers came to visit JW House for the Pediatric Board Game Tournament!

Bunco or Poker Party: Hold a card night and ask for a registration fee. If you are part of a group that does these, ask if people would consider donating to JW House during one event.

Day of Beauty: Find a massage therapist, manicurist, hair stylist, and makeup artist to donate their services for a day of beauty. Invite your friends and charge a fee and encourage donations.

Holiday, Birthday, or Baby Shower: In invitations to a baby shower, or in your own holiday cards, include “in lieu of a gift, please make a cash donation to JW House.” You can also encourage family members (especially little ones) to have donations made instead of gifts for their birthday. Fun fact: this is how JW raised the first \$10,000 to build JW House! He asked his friends and family in Belgium to donate to his “dream project” instead of gifts for his 15th birthday.

Tell About Your Passion: Write an open letter to your networks about why you are passionate about JW House. Tell about your experience as a guest, volunteer, or how you have seen others benefit from JW House. Use Facebook, email, and print to send this letter to your networks and ask them to support JW House.