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**JW House Celebrates National Healthcare Hospitality Week  
with Series of Events July 20-26**

*Invites community to participate in “Donation Drive-thru” and “Welcome Home” tour*

SANTA CLARA, July 2014 – JW House, an independent nonprofit located on the Santa Clara campus of Kaiser Permanente, is participating in the first nationwide Healthcare Hospitality Week with a series of events to raise public awareness of the growing need for homes such as theirs. JW House provides a “home away from home” to families with a loved one receiving treatment at area hospitals for a life-threatening medical condition.

“Many families with a loved one facing critical illness must travel to metropolitan area hospitals for specialized treatment,” explained Executive Director, Tracy Byars. “Far from home, these families often find the cost of Silicon Valley hotels prohibitive and, without JW House, would have to sleep in their cars or in hospital waiting rooms.”

The JW House activities throughout Healthcare Hospitality Week are designed to raise awareness of the need for and value of such temporary medical housing. During this special week, JW House will also celebrate the many local volunteers, organizations and corporations whose support is essential to the success of JW House.

- *Monday, July 21: Outreach to patients and practitioners at local hospitals*
- *Tuesday, July 22: “JW House Welcome Home Tour” (sign up at [jwhouse.org/tour](http://jwhouse.org/tour))*
- *Wednesday, July 23: Recognition BBQ (for past guests and in-kind donors)*
- *Friday, July 25: “Drive-Thru Donation Drive”*

**About JW House:**

Located on the Kaiser Permanente Santa Clara campus, the independent, nonprofit JW House provides a warm, comfortable home just steps away from the hospital for families in medical crisis. Both overnight and day use programs serve families of patients while their loved one is undergoing treatment. JW House was started by Jan-Willem (JW) Knapen, a boy who, in the midst of battling cancer, wanted to build a residence house to create a place of comfort for other families during long hospital stays. For more information, please visit [www.jwhouse.org](http://www.jwhouse.org) or call [\(408\) 246-2224](tel:4082462224). JW House is a 501(c) (3) not-for-profit organization.